

# Application For Conference Sponsors & Advertising



**Learning Disabilities Association of Indiana**  
**35th Annual State LD & ADHD Conference**  
**Friday, November 6, 2009**  
**Ritz Charles Conference Center, Carmel, IN**

**Complete your online application Today!**  
**[www.LDAofIndiana.org](http://www.LDAofIndiana.org)**

*Please... Type or Print Very Clearly!*

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company/Organization Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsor and Advertising Opportunities

By selecting to advertise your product or service in our conference binder and sponsor an event, you'll show your support of our mission to provide a top quality conference, and help educators and parents connect with local, state and national resources... Plus you'll have the potential to reach thousands\* of public and private school teachers from the special ed and regular ed fields, administrators, related local and statewide service specialists, and parents from communities across Indiana. Website-to-Website linking will start as soon as we receive your on-line application. All marketing materials must be received by Oct. 28th. Until October 28th, Ad's are 15% off, Ad's and Website Linking are 20% off, Ad's, Website Linking and Bag Inserting are 25% off.

### Conference Sponsorships Levels

#### Awards Luncheon

- \$7,000 - Exclusive  \$3,500  
 \$5,250  \$1,750

#### Luncheon Speaker

- \$2,400 - Exclusive  \$1,800  
 \$1,200  \$600

#### Luncheon Speaker's Book for Attendees

\$2,100 – *Exclusive Sponsor is Eli Lilly Endowment*

#### Workshop Breakout Rooms with AV Equipment

- \$5,600 – Exclusive - all 4 rooms  \$2,800 – 2 rooms  
 \$4,250 – 3 rooms  \$1,400 – 1 room

#### Final Conference Program Materials in Clearview Binders

- \$5,600 - Exclusive  \$1,400  
 \$2,100  \$700

#### Attendee Badges

- 350 Hang Style Badge sets Supplied by Sponsor - Exclusive  
 \$500 - Sponsors name or logo on Badge Insert

#### Registration Bags for Attendees

Value: \$525 – *Exclusive Sponsor is MetDesk*  
*MetLife's Division of Estate Planning for Special Needs Kids*

#### Opening AM Coffee & Danish

- \$2,100 - Exclusive  \$1,050  
 \$1,575  \$525

### Advertisement Options

#### Bonus For Past Vendors: Take \$5 More off Your Total!

- \$85 ~~\$100~~ - Full Page Ad  
 \$120 ~~\$150~~ - Full Page Ad and Website-to-Website Linking  
 \$131 ~~\$175~~ - Full Page Ad, Website-to-Website Linking and Registration Bag Inserts  
 \$42 ~~\$50~~ - Half Page Ad  
 \$85 ~~\$100~~ - Half Page Ad and Website-to-Website Linking  
 \$94 ~~\$125~~ - Half Page Ad, Website-to-Website Linking and Registration Bag Inserts

Advertisements will be placed in our yellow pages section of the conference binder in the order that we receive the applications. Registration Bag inserts, 350 supplied by you, may consist of your marketing catalogs, presentation folders/flyers or novelty items. Website-to-Website linking will be posted from our website until June 1, 2010!

### Registration Scholarship Sponsor

#### Parent Registration Scholarship

- \$85 – Per Parent.

#### Teacher Registration Scholarship

- \$130 – Per Teacher.

### Donation for the Vendor Door Prize Drawing

Briefly describe your door prize item(s) and the value so we may give you credit in our conference binder. Please see the vendor prospectus for appropriate door prizes.

\*In 2008, over 4,000 visitors viewed our website from Aug. 1 – Nov. 13 and over 1,700 visitors viewed our website from Nov. 13, 08 – June 1, 09.

## Payment Information

To secure your sponsor level and advertisement space, please visit our website [www.LDAofIndiana.org](http://www.LDAofIndiana.org) to complete the reservation form. Reservations will receive a prompt confirmation email. Please complete this application form and mail it with payment to: LDA of Indiana 2009 Conference, P.O. Box 941, South Bend, IN 46624-0941. Questions, contact Kathy Klawiter at 574-272-3699, Mon-Fri, 9am-3pm.

Amount Total: \$ \_\_\_\_\_

Check Number: \_\_\_\_\_

*My signature indicates that I am an authorized representative for the company or organization listed above and I have read the entire vendor prospectus.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_, 2009

Sponsorship, Advertising and Door Prize Donations may be Tax Deductible as provided under the IRS codes. Please consult your Tax Advisor.

**LDA of Indiana Is A Non-Profit 501(c)(3) - All Volunteer Organization Serving Indiana Families & Professionals Since 1969.**

**Download the complete Vendor Prospectus at: [www.LDAofIndiana.org](http://www.LDAofIndiana.org) or email us at: [StateConference@LDAofIndiana.org](mailto:StateConference@LDAofIndiana.org)**

# Prospectus For Conference Sponsors & Advertising



**Learning Disabilities Association of Indiana**  
**35th Annual State LD & ADHD Conference**  
**Friday, November 6, 2009**  
**Ritz Charles Conference Center, Carmel, IN**

Website: [www.LDAofIndiana.org](http://www.LDAofIndiana.org)  
Email: [StateConference@LDAofIndiana.org](mailto:StateConference@LDAofIndiana.org)

Please read the following information carefully. If you submit an application, it will be assumed that you have read, understand and agree to abide by the guidelines, terms and conditions set forth for your participation during the Learning Disabilities Association of Indiana Conference. LDA of Indiana reserves the right to decline any application which it feels is not appropriate for the conference.

## ADVERTISEMENT

### DESIGN SPECIFICATIONS:

- Full Page Ad size: Vertical 7½" wide x 10" high
- Half Page Ad sizes: Horizontal 7½" wide x 4½" high *or* Vertical 3½" wide x 10" high
- Borders around the Ad must NOT exceed the total dimensions of the Ad sizes stated above.
- Format page with a 1/2 inch margin on all sides, with the Ad centered on the page.
- All Text and Art Work including Pictures, Graphics etc. must be in *Black or Gray Scale*. Color Ad's will Not be accepted - Please converted before submission.
- We will accept Ad's submitted electronically in a PDF, or JPG Format.
- If a camera ready ad is submitted it must be printed on *Gloss or Matte Photo Paper only*. No Xerox type photo copies.
- Do not fold the camera ready Ad and protect it during delivery by supporting it with cardboard on both sides.
- We reserve the right to adjust the Ad size if it exceeds the dimensions stated above.

### SUBMISSION:

- To help us plan for space in our conference binder, please make your reservation through our website. Mail your completed application form, payment check and a copy of your Ad page. Submit your Ad electronically via email (preferred method) or contact us for alternative submissions. We will send you an email confirmation notice once we receive your reservation, and again after we receive your application and payment. No space will be secured until payment has been received by LDA of Indiana and all payments are non-refundable. *Ad's must be received no later than October 28, 2009.*

## ADDITIONAL INFORMATION

### ADVERTISING PACKAGES

- Ad packages include:
  - 1) Placement of your advertisement in our conference program binder.
  - 2) Inserting 350 of your marketing catalogs, presentation folders, flyers and/or novelty items in our registration bag for attendees. Novelty items may include pens, highlighters, note pads, rulers, cups, t-shirts, stress balls, wristbands, etc. Inserts must be received by October 28th, see address below.
  - 3) Your website linked from our website to yours.
  - 4) Website-to-Website Links will remain posted until June 1, 2010.

### SPONSORSHIPS

- Sponsors may choose the level of their support, as well as choose to be acknowledged as a sponsor by name only and make a donation in the amount of their choice. Sponsorship includes: acknowledgement in our conference program binder, website-to-website linking and display their poster during the conference.

### DOOR PRIZES

- The Door Prize Drawing will be held at the end of our conference. Donations are welcome from businesses, organizations or individuals.
- Door Prizes should be an item the winner can take with them. Door prizes may be an educational item or gift certificate for a specific item, product or service. Retail store or restaurant gift certificate, gift baskets, etc. are also welcome. Gift Certificates that give a discount off a purchase or service, or require the winner to pay for any part of the prize is Not a suitable door prizes. Please contact us if you have any question regarding your prize donation.
- Door Prizes may be mailed to the address below by October 23rd. Please attach or include your business card for identification.

### DISCLAIMER:

- Advertisers and sponsors agree to protect, save and hold LDA of Indiana, their respective volunteers, agents, contractors, and sub-contractors harmless from any and all claims for loss, cost, liability, expenses or any other claim arising from, out of or by reason of, the advertisement or sponsorship, or any part of and/or use of the conference program. The indemnification also extends to the payments of or liability for nonpayment of any fees, tickets or taxes levied.
- Advertising or sponsorship does not constitute an endorsement or recommendation of any kind by LDA of Indiana for the vendor, sponsor, individual, business, company or organization, etc., and that no such statement may be implied by the applicant or their representatives.

### OUR NON-PROFIT DOCUMENTS

- Upon request, we will provide our Non-Profit federal and state 501(c)(3) and tax exempt documents for your tax deductible purposes.

#### Mail Registration Bag Inserts and Door Prizes By Oct. 28, 2009

Indiana Wesleyan University  
Amy Forshey, Associate Professor  
Special Education Department  
4201 S Washington Street  
Marion, IN 46953

#### Email Advertisements by October 28, 2009. Questions? Contact Us

Contact Kathy Klawiter, Conference Chair  
Email: [StateConference@LDAofIndiana.org](mailto:StateConference@LDAofIndiana.org)  
Phone & Fax: (574) 272-3699  
Cell: (574) 309-2736  
Website: [www.LDAofIndiana.org](http://www.LDAofIndiana.org)